

M.Com. Part I Semester I
Business Practices and Environment Special Paper I.
Subject Title -: Business Environment and Policy.
Course Code -: 112

Unit No.	Name of the Topic	Periods
1	Business Environment - Meaning, Nature , Importance and scope of Environment – Types of Environment, various aspects of Environment - Business Environment with reference to India.	12
2	Problems of growth of Business Economy – Unemployment, Poverty, regional imbalance. Social injustice, Inflation, Parallel economy, Lack of technical knowledge and information. Opportunities in Environment.	12
3	Pollution – Meaning, Problems of pollution - Types of pollution- Water, Air and Noise- Regulatory mechanism & laws, sources and effects, various policies of Government, Go Green Movement	12
4	Globalization & its impact, Meaning, objectives, importance & scope of Globalization Effect & challenges of Globalization Review of two decades of Globalization	12

Recommended Books

1. Global Economy and Business Environment Francis Cheranilan Himalaya publishing house Text & Cases (Edn 2001)
2. Business Environment Chllaaghan, Elliaon Edward Arnold
3. Economic Environment of Business SYBA k Misha, Puri Himalaya publishing house Indian Business through ages FICCI Oxford University Press
4. Business Environment Text & Cases by Francis Cherubilam Environmental Pollution & Health by V. K. Ahluwalia.